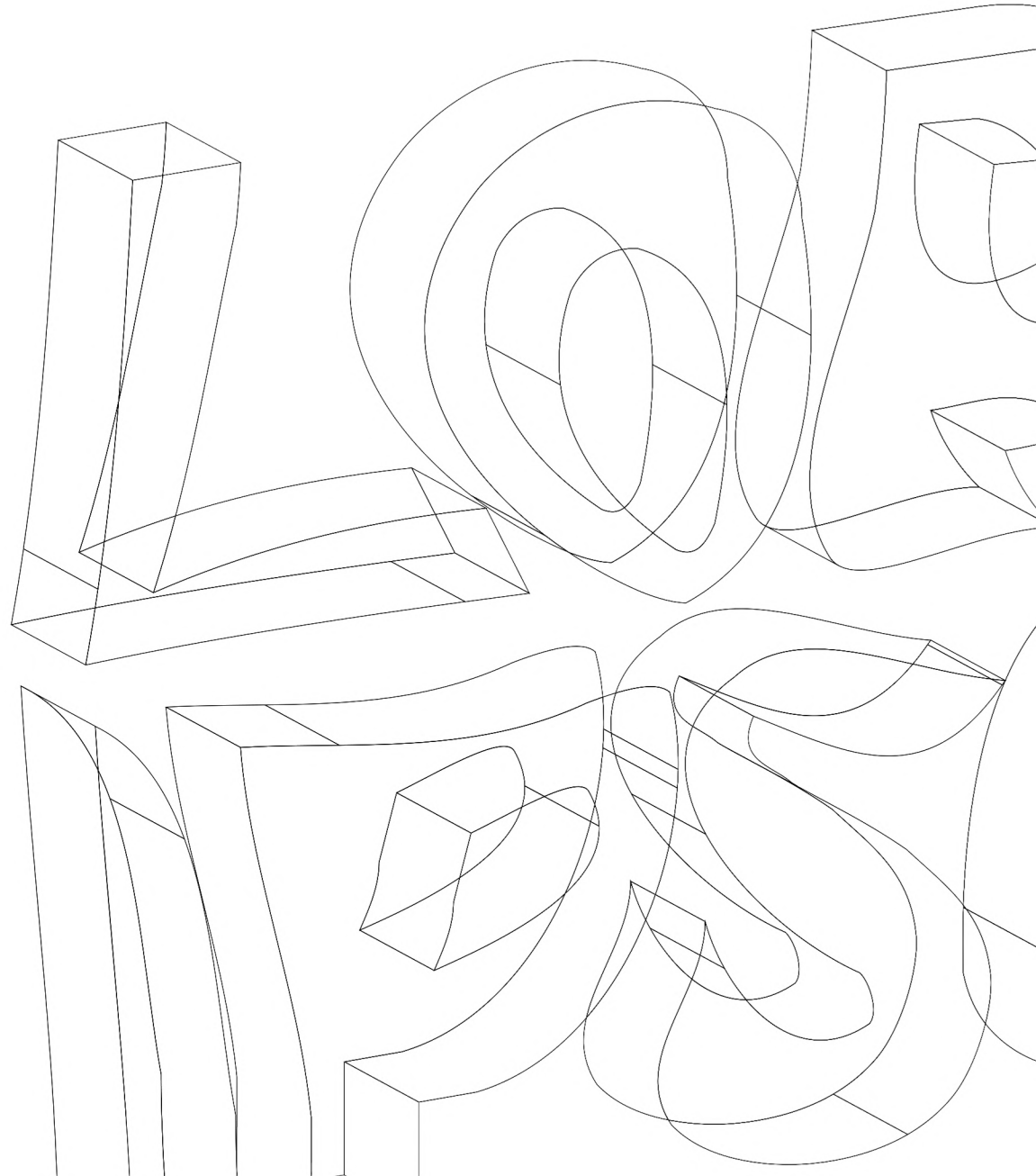


digital design, Identity Branding

INHOUSE CREATIVE STUDIO PORTFOLIO



**Brands with
a deeper
purpose**



We are a local studio with a global perspective, providing a range of services to various companies in the GCC region.

Our services encompass strategic planning, branding, positioning, packaging, rebranding, and marketing, all geared toward helping SMEs and large corporations achieve profitability.

We established our studio Inhouse in Riyadh in 2020, and it was founded by Saudi entrepreneurs who specialize in visual identity strategy and development.

Inhouse Studio

Brand Strategy
Brand Consultant
Rebranding
Tone of Voice
Messaging
Naming

Visual Identity
Label System Packaging
Design Promotional
Materials Profile Creation
Wayfinding Signage

Research
Data Analysis User
Persona Prototype
User Experience
Interface Design
Website Design

Social Strategy
Social Media Post
Creative Content
Creative Direction "Concept"
Product Photo Sessions
Video Ads

Our Services

To build the most **valuable** brands.

Vision

**CHALLENGE
SOLUTION
CONCEPT.**

Our Work

Food and Beverages.

Retail Industry.

Startups Company & Mobile Apps.

Holding Group.

Inhouse Creative Studio
Studio Portfolio

Food and Beverages

Brand Guidelines & Strategy

Long Way

Long way

THE LONG WAY BRAND VOICE IS
USUALLY **CASUAL, SIMPLE** WITH
A BIT OF **POSITIVE NOSTALGIA.**

Messaging

"TO HAVE A GOOD TIME WITH A CUP OF COFFEE YOU HAVE A
LONG WAY TO GO - WE ARE AHEAD OF YOU."





Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم غلاف المنتج



Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم غلاف المنتج



Inhouse Creative Studio
Studio Portfolio

OUR WORK
بناء العلامة التجارية

CACTUS

A HUB
OF TASTY
FOODS.



Inhouse Creative Studio
Studio Portfolio



OUR WORK
تصميم غلاف المنتج



Inhouse Creative Studio
Studio Portfolio

OUR WORK
الرسومات الرقمية للهوية



cactus

A HUB
OF TASTY
FOODS.

Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم غلاف المنتج



Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم غلاف المنتج





Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم ملحقات الهوية



Inhouse Creative Studio
Studio Portfolio



OUR WORK

تصميم ملحقات الهوية
لألفينديسيا



Inhouse Creative Studio
Studio Portfolio

OUR WORK

تصوير الحملات الإعلانية



BLUE
MARK

ICE CREAM

fol:in
pa
변화
본





Inhouse Creative Studio
Studio Portfolio

OUR WORK
التصوير الفوتوغرافي



Inhouse Creative Studio
Studio Portfolio

Ice Cream

آيس كريم الفانيليا اللذيذ المغطاة بالشوكولاتة الفاخرة



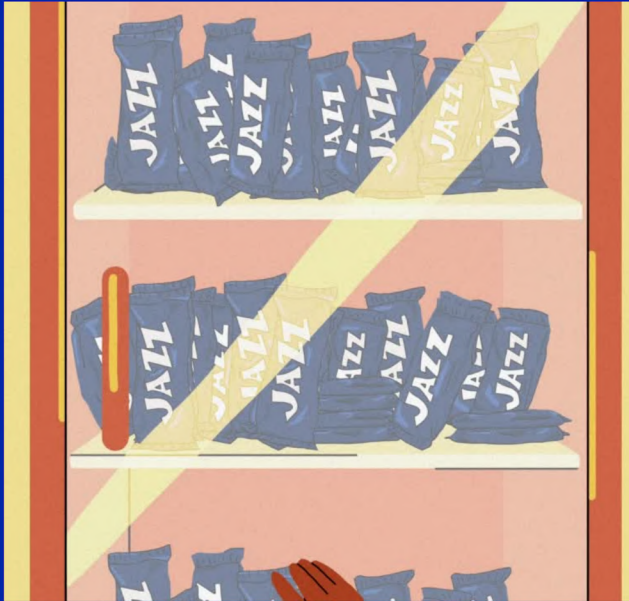
OUR WORK

تصوير الحملات الإعلانية

شو آيس
CHOICE

Hello
SUMMER
2022
اهلاً بالصيف





Inhouse Creative Studio
Studio Portfolio

OUR WORK
إنتاج الرسوم الرقمية

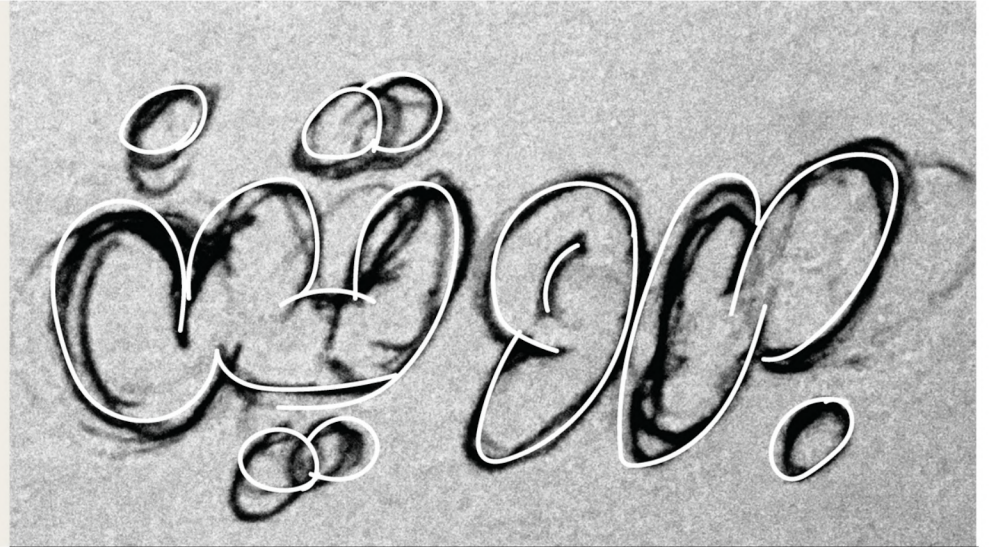
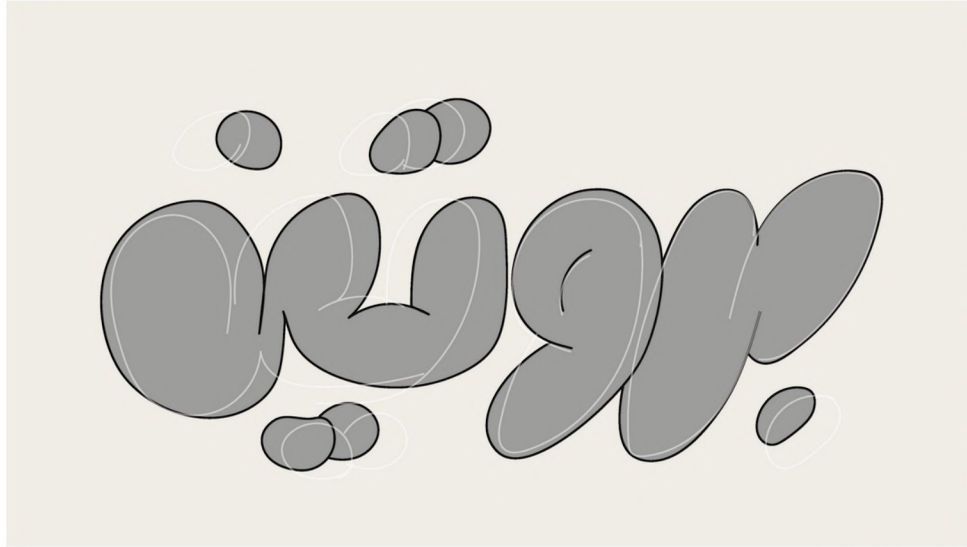
Digital illustration







VANILLA



FAT

THIN



Inhouse Creative Studio
Studio Portfolio

Retail Industry

Inhouse Creative Studio
Studio Portfolio

OUR WORK
إستشارات العلامة التجارية





الرشيد للتجارة
ALRASHEED TRADING





IRIS BOUTIQUE HOTEL

Iris Boutique stands out as one of the most luxurious hotels in Riyadh, offering a distinctive experience in high-end lodging and hospitality services at both the local and national levels. With its adherence to international branded standards and its commitment to providing luxury, modernity, and comfort, it sets a new trend in hospitality.

Inhouse Creative Studio
Studio Portfolio

Startups Company and Mobile Apps

Inhouse Creative Studio
Studio Portfolio

LIVEN



Visual Identity
Guidelines

OUR WORK
تطوير العلامة التجارية

Healthy living using technology.

Inhouse Creative Studio
Studio Portfolio

OUR WORK
تطوير العلامة التجارية

HEALTHY LIVING USING TECHNOLOGY



Inhouse Creative Studio
Studio Portfolio

Holding Group

Naming

كلمة مستهلمة من هويتنا السعودية، قوية، قصيرة و سهلة النطق

3 options

٣- مفهوم من المسكن



٢- مفهوم من الطبيعة



١- مفهوم من الرفاهية



بناء فخم معروف ب الفيلا أو أرض واسعة بين جبال

داره

داره الملقا من صفا

"Studio choice"

صفا للاستثمار
SAFA INVESTMENT



Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم ملحقات الهوية



«الداره.. مجتمع ذكي وحيوي»

Inhouse Creative Studio
Studio Portfolio

OUR WORK

تصميم الملفات التعريفية

يوم. مقامك فاخذ
يوم. الدارة

تصميم الملفات التعريفية
اليوم. مقامك فاخذ

Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم ملحقات الهوية



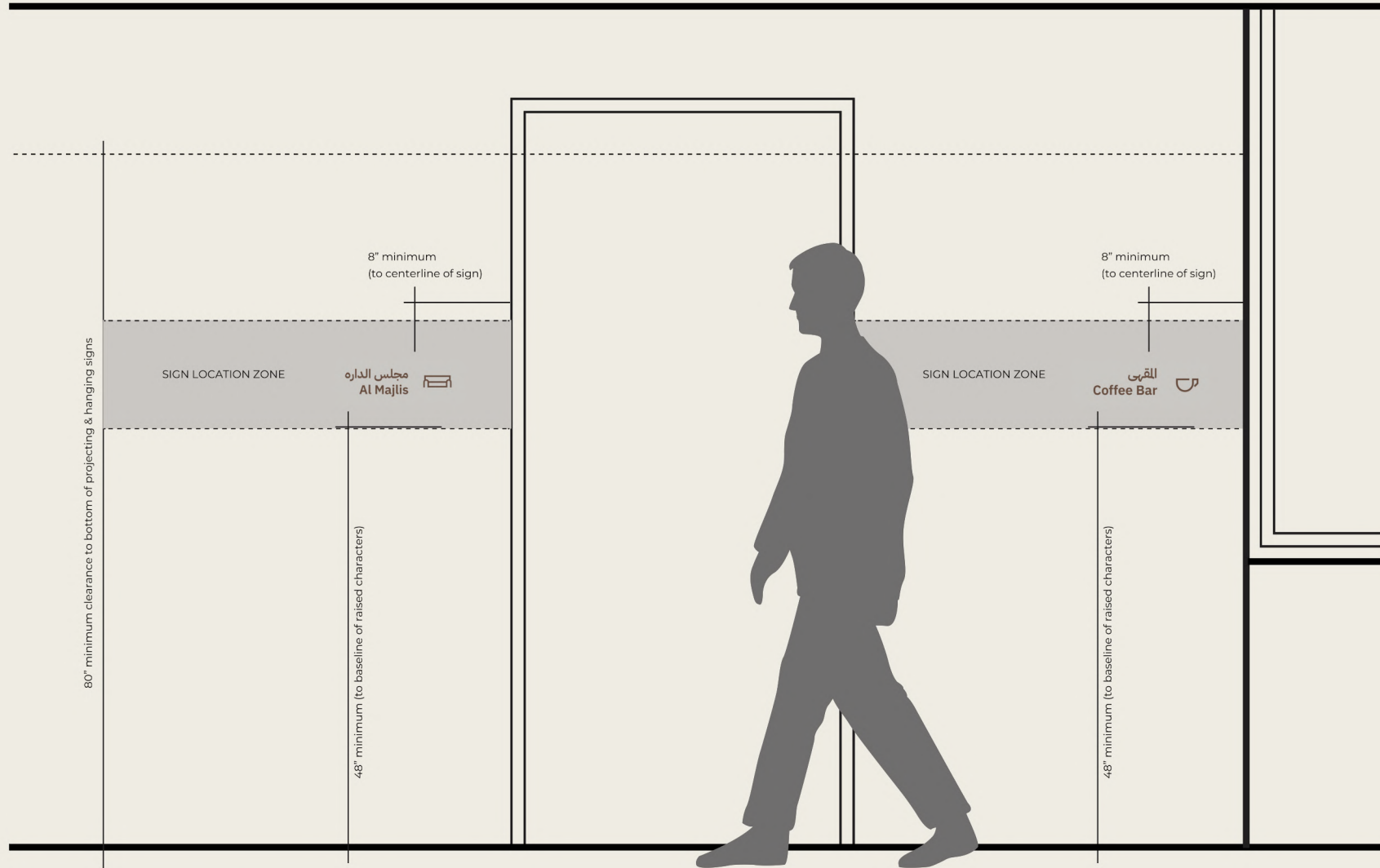
Inhouse Creative Studio
Studio Portfolio

OUR WORK
تصميم ملحقات الهوية





Wayfinding signage



SCALE: 1" = 1'-0"

Sign Specifications

Inhouse Creative Studio
Studio Portfolio

Collaborate on upcoming project?

Reach out today, copyright, or usage questions
relating to our brand visuals, please reach out at
hi@theinhouse.design

@hi.inhouse

Thank You!



All rights reserved to Inhouse Creative
Studio 2023© **theinhouse.design**